

## Current position

### Motorsport Network/Motorsport.com – Editor/F1 Editor [February 2015-Present]

- Motorsport.com is an international digital media group specializing in motor racing content, offering 23 editions in 16 languages. It is part of the Motorsport Network company.
- Motorsport.com became the world's most popular independent motor racing website in the world, overtaking Autosport.com - its traffic growing by over 200% - in the two years since I joined.

## Responsibilities

### Editing

- Content management – evaluate, prioritise and package editorial and corporate content, usually under intense time pressure.
- Set news agenda, develop feature strategy, commission, edit and publish online content (features, news reports and gallery photos).
- Manage development team on website design and features.

### Writing

- News writing reporting, including writing of race weekend reports from various categories ranging from Formula 1 to MotoGP.

### Social media

- Promote online content through social media.
- Analysis of traffic statistics to optimise content for better SEO positioning.

## Previous positions

### Haymarket Publishing/Autosport.com – Managing Editor [January 2007-January 2015]

- Autosport is a weekly magazine covering motorsport, published in the United Kingdom every Thursday by Haymarket Consumer Media. It was first published on 25 August 1950 by Gregor Grant, immediately prior to the Silverstone International Trophy meeting of that year.
- At the time of working there, Autosport.com was the most popular independent motorsport website in the world, and third overall behind only Formula1.com and NASCAR.com.

## Responsibilities

### Editing

- Content management – evaluate, prioritise and package editorial and corporate content, usually under intense time pressure.
- Set news agenda, develop feature strategy, commission, edit and publish online content (features, news reports and gallery photos).
- Manage development team on website design and features.

### News writing

- News reporting, including writing of race weekend reports from various categories ranging from

Formula 1 to MotoGP.

### **Social media**

- Promote online content through social media while helping increase the reach of the Autosport's social outlets.
- Helped @autosport reach over 180,000 followers on Twitter and over 30,000 fans on Facebook.
- Develop strategy to increase subscription content and online traffic through social media.
- Analysis of traffic statistics to optimise content for better SEO positioning.

### **Previous positions**

#### **Haymarket Publishing/Autosport.com – News Editor [January 2005-2007]**

#### **Responsibilities**

##### **Editing**

- Content management.
- Edit and publish online content (features, news reports and gallery photos).
- Manage development team on website design and features.

##### **News writing**

- News reporting, including writing of race weekend reports from various categories ranging from Formula 1 to MotoGP.
- On-site coverage of live events including Formula 1 testing and team presentations.

#### **ATLAS F1 – News Editor [1999-2005]**

- ATLAS F1 was a leader in online motorsport coverage and the first and only website to receive press accreditation from the FIA/FOM. In late 2004 it would merge with the Autosport.com website.

#### **Responsibilities**

- Content management.
- On-site coverage of live Formula 1 events.
- News and feature writing.

#### **ATLAS F1 Spain – Editor [1999-2003]**

- ATLAS F1 Spain was the Spanish-only version of the English website, and one of the first ever Spanish websites covering Formula 1 online in the world.

#### **Responsibilities**

- Content management.
- News and feature writing.
- Translation to Spanish of all the content from the English ATLAS F1 website for publication under intense time pressure.

#### **Freelance writer and translator [1996-2005]**

- Freelance motorsport writer for leading Spanish magazines Autopista, Motor16 and Motor Clásico among others.
- Freelance translator specialised in technical and motorsport books. Books translated include 'Competition Car Aerodynamics' and Autocourse's official CART and CHAMP CAR Yearbook for several years.

## Education

### **Sampere School [1993-1996]**

- Degree in translation and interpreting from English to Spanish and Spanish to English.

## Other

- Skills include HTML and CMS management, and all usual digital software including Office, Photoshop and video editing software.
- Developed a strong network of sports industry contacts throughout the world.

## References

- Available on request.